

The Retail Gift Bag from Bong



The Retail Gift Bag - the good-looking, creative and efficient choice!

Whatever the gift, big or small, it will always be wrapped in a fashionable way with the Retail Gift Bag. This giftable, smart-looking wrapping solution will guarantee customer satisfaction.

Available in a variety of paper qualities, a variety of dimensions, numerous features – for example holes - and with printing capabilities of up to ten colors (including varnish) and a selection of varnishes such as UV-varnish, the Retail Gift Bag is adaptable to your brand and profile.

Easy to store under the counter, and quick to use, the Retail Gift Bag will be appreciated by your in-store sales staff – helping them to serve a greater number of customers in a shorter amount of time at a high service level.

The Retail Gift Bag is a recyclable paper-based product, and you naturally have the option of choosing FSC-certified paper to be used in our FSC-certified production.



A variety of products which we have identified as suitable to be gift wrapped in the Retail Gift Bag from our experience with our customers	Dimensions*				Ready available paper qualities & gsm*			Printing capabilities		Standard Formats
	Width (mm)	Height (mm)	Gusset (mm)	Flap (mm)	Coated fine paper	Coated Kraft	Kraft	Up to 10 colors including varnish	Inside print	
USAGE										
Gift Cards, small hair-accessories, bijouterie	100	157	42	45	150gsm	135gsm	120gsm	X	X	XS
Jewellery, make-up such as lipstick & mascara	120	167	42	35	150gsm	135gsm	120gsm	X	X	S
Ties, socks, wallets, underwear, small books, CD's	180	260	55	42	150gsm	135gsm	120gsm	X	X	M
Articles of clothing such as t-shirts, blouses, childrens clothes	200	330	65	65	170gsm	155gsm	140gsm	X	X	L
Bulkier items of clothing such as sweaters, knitted long scarfs	270	465	100	90	170gsm	155gsm	140gsm	X	X	XL
Jackets and coats	340	500	120	95	170gsm	155gsm	140gsm	X	X	XXL

Paper Qualities – Recommendations*

Coated Fine Paper – This quality is best used for high quality prints and elaborate designs. Our Coated Fine Paper takes well to printing and the application of different varnishes – be it partial or total coverage. With a high level of whiteness of the paper the colors come of clear and designs are well defined when printed.

Kraft – If you are looking for a paper which will have a rougher, more natural feeling to it Kraft is for You. This is our strongest paper quality. Print on Kraft paper gives a mat and natural impression while on Coated Kraft you can achieve a level of glossiness if this is desired.

Environmental Advantages

FSC – Our production is FSC certified.

REPA – Our production is REPA certified (Register for Producer Accountability within paper products).

Transport – Our production is located close to our raw-material suppliers, minimizing transport costs and emissions.

Recycling – We recycle more than 90% of our waste-material.

Control – With our production located in Nybro, Sweden, we are subject and adhere, to some of the strictest environmental policies in the world.

Your Customers & Your Staff will love You for choosing the Retail Gift Bag!

- **Quick, Easy and Ready to use** – an efficient product which allows you to serve more customers in a shorter amount of time, while still maintaining a high quality level of service
- **Space-saving** under the counter
- **Easy to handle** when replenishing
- **Outstanding sealing** (Peel&Seal)
- **Flexible** – adapts to your product
- **Short delivery-time** – with European production
- **A beautifully finished gift!**



*Additional paper qualities, grammages, dimensions and finishings are available upon request.
For more information and contact please visit our website: www.bongretail.com.